Given the provided Crowdfunding Data, I identified three conclusions regarding crowdfunding campaigns that stood out to me. The first conclusion was relative to the Stacked-Column Graph by Category; there doesn’t seem to be a direct correlation between the success of the campaigns and a very low variation within the data among outcomes by categories.

Second, after analyzing the Outcomes Based on Goal line chart, I saw a trend that the highest success rates were campaigns that set their Goal range of 18,000 through 32,000. Finally, the third conclusion came from the Date Outcome Line Graph, and the data reflected that the Summertime months (June and July) were the best time to Crowdfund the Campaigns.

Some limitations within the dataset would be the convoluted objectives of each campaign, as we cannot label and narrow down competing objectives of the campaigns by the outcome. Another vulnerability in the data that needs to be clarified is if the currency exchange rate among the campaigns would potentially skew the comprehensive analysis of the goal outcomes of the campaigns. Lastly, the date scope of the Date Created and Date Ended data encompasses too broad of a date range, and a more narrowed Date Created and Date Ended would produce a more ironclad analysis of the data for Crowdfunding.

A beneficial addition to this data analysis would be a whisker chart to identify the quartiles within the standard deviation of the Crowdfunding Goal Analysis; the investigation determined extreme values in the variances within the dataset. This would provide a less skewed interpretation of the standard deviation by setting the interquartile range and identifying outliers within the dataset for the Crowdfunding Goal Analysis portion of the data.